

Podiatry school and your residency program  
can teach you how to be a great doctor.

We'll teach you how to  
build a great practice.



## Join the AAPP M Practice Management Club at your College or School

**Mission Statement:** The AAPP M Practice Management Clubs exist to advance the study of podiatric practice management and promote success through sharing knowledge.

*Thank You to AAPP M Practice Management Club Title Sponsor Powerstep*



**American Academy of Podiatric Practice Management**

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# AAPPM – Podiatry’s Best Practice Management Association Resource

The American Academy of Podiatric Practice Management (AAPPM) has a proud, 48 year history of providing members with the practice management education and resources they need to practice more efficiently and profitably. AAPPM has over 1,200 DPM and assistant members and is podiatry’s premier association for exceptional practice management education and resources.



**Now, thanks in large measure to a grant from Les Appel, DPM and his prefab orthotic company, Powerstep ([www.powersteps.com](http://www.powersteps.com)), AAPPM is partnering with the podiatric medical schools and colleges to help fund and manage student Practice Management Clubs.**

AAPPM and Powerstep are providing the Practice Management Clubs with top practice management speakers and partial sponsorship for food and beverages for meetings, regular conference calls for club presidents to share ideas and address management issues, membership literature and full access to the AAPPM Web site for student Practice Management Club members at - [www.AAPPM.org](http://www.AAPPM.org).

## Take Your First Step Towards Practice Success

Joining the AAPPM Practice Management Club is the first important step towards becoming not only a knowledgeable podiatric physician, but towards building a great practice. While podiatry schools and residency programs teach students the clinical information they need to begin the practice of podiatric medicine, Practice Management Club teaches students how to be better caretakers, employers, employees, colleagues and mentors – and how to run a successful practice from a business standpoint. Members share each others’ successes, answer each others’ questions and help see each other through the challenges in school and life.

## 10 Great Reasons to Join the AAPP Practice Management Club at Your School

- 1.** You will **begin to learn the critical business aspects of practicing medicine** so that you can maximize patient satisfaction and build a successful, highly profitable practice once you begin practice.
- 2.** You will **have access to the AAPP Web site – [www.AAPP.org](http://www.AAPP.org) – a tremendous online resource** for you to learn more about important issues such as interviewing successfully with residency programs, how to evaluate residency programs, creating powerful résumés, associate and employee contracts, employee manuals, business ownership models, marketing, risk management, insurance issues and much more.
- 3.** **Practice Management Club meetings** usually include free food and focus on bringing in podiatric physicians who are practice management experts to speak and share their secrets of success - real world practice pearls that you just don't learn in the classroom.
- 4.** You will **learn how to network more effectively** with others, and build life long professional and personal relationships by sharing successes and challenges with other members.
- 5.** We will teach you how to **present yourself effectively as a doctor** by learning public speaking and other helpful presentation skills critical to building trusting and caring relationships with your patients, staff and colleagues.
- 6.** We offer students the opportunity to **visit the practices of successful doctors to shadow them** and gain new insights into the actual operations of a Podiatric practice.
- 7.** You will **have a competitive advantage** as a more well-rounded student when competing for externships and residency positions.
- 8.** You will **learn how Medicare, Medicaid and private insurance plans work** and what DPMs need to know and do to get properly paid.
- 9.** **Learn the pros and cons of buying or starting a practice versus joining a practice** as an associate and what resources are available to help you make the best choice for you.
- 10.** You will receive great practice management information from our **AAPP Student Practice Management Club Newsletter**.

# AAPPM Practice Management Club

## Member Testimonials

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“I have been involved in research, volunteer opportunities, and busy with classes and studying during the last few years, but nowhere during any of these activities have I learned the skills that are required to manage a successful practice. This club offers the opportunity to gain insight on what “real-world” podiatrists experience once they enter practice and the guest speakers are realistic about what to expect, very helpful and very motivational.”

**Pam Sabet**

*TUSPM - Class of 2010*

“After listening to Dr. Paicos, Dr. Eels and Dr. Titko talk on their different perspectives on podiatric medicine I have a much greater appreciation about the different avenues that are available for a practicing podiatrist. They were so generous with their time and with their knowledge that I feel comfortable in reaching out to them if I ever need practice management advice. CPMS sincerely thanks AAPPM and Dr. Les Appel for supporting our club and providing such wonderful guest speakers.”

**Tea Nguyen**

*CPMS – Class of 2011*

“The AAPPM Club has been a crucial part of my education here at Scholl. Organizations like Practice Management teach you the real life, real practice things that you will not learn in a classroom. It is common to have nationally renowned speakers flown in at no cost to the clubs or students. This dedication to my future success is why I want to be a part of AAPPM now as a student and in the years to come as a resident and then a practicing physician.”

**Brian Damitz**

*SCPM – Class of 2010*

“If you want to be truly successful as a podiatric physician in today’s world, and the world of tomorrow, you need to be much more than just a great clinician. You also need to be a great business person. The practice management knowledge I have learned from the AAPPM is invaluable and will not be found anywhere else in your education. The speakers are outstanding and the leaders of the organization are amazing at helping the student leaders organize superb events for student practice management education.”

**Lucy Malvitz**

*APMSA Student Liaison to AAPPM*

## **AAPPM Member Testimonials**

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“When I got out of residency, I hung out my shingle with a small SBA loan. After about four months that loan was quickly drying up. I had acquired my DME license, but did not know what to do with it. I saw an ad for AAPPM’s DME A to Z meeting I told my wife, we need to go to this conference. We attended, sat in the front row, and didn’t want to leave. I left my first conference with a notebook full of notes to go home and implement. From that conference on my wife and I have not missed a meeting in over 5 years now. The academy has given me the knowledge, skills, and resources to create a very successful practice in a short time. If you take advantage of the opportunities before you and start with some basic podiatric medical practice business skills - the sky’s the limit for you.”

**Dr. Benjamin Weaver**

*Wichita, Kansas*

“After spending 7 years learning how to be a competent physician, I realized that I did not know anything about operating and managing a small business. The AAPPM and its members are invaluable resources that I continue to utilize as I build my practice from the ground up. I am grateful for the experiences of attending AAPPM seminars and being mentored by practice management’s BEST podiatric minds.”

**Dr. Melissa Lockwood**

*Bloomington, Illinois*

# AAPPM Student Practice Management Club Membership Information

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For more information about joining the AAPPM Student Practice Management Club at your school or college please contact the Club presidents listed below.

## **Arizona Podiatric Medicine Program at Northwestern University**

Julie Chatigny – [julie.chatigny@azwebmail.northwestern.edu](mailto:julie.chatigny@azwebmail.northwestern.edu)

## **Barry University School of Podiatric Medicine**

Lilly Khavari – [nlkhavari@gmail.com](mailto:nlkhavari@gmail.com)

## **California School of Podiatric Medicine at Samuel Merritt College**

Derek Florek – [derek.florek@samuelmerritt.edu](mailto:derek.florek@samuelmerritt.edu)

## **College of Podiatric Medicine & Surgery at Des Moines University**

Becky Wiesner - [Rebecca.M.Wiesner@dmu.edu](mailto:Rebecca.M.Wiesner@dmu.edu)

## **Dr. William M. Scholl College of Podiatric Medicine at Rosalind Franklin University of Medicine & Science**

Luke Hunter – [luke.hunter@my.rfums.org](mailto:luke.hunter@my.rfums.org)

## **Ohio College of Podiatric Medicine**

Shyla Narasimhan – [shylaja.narasimhan@students.ocpm.edu](mailto:shylaja.narasimhan@students.ocpm.edu)

## **Temple University School of Podiatric Medicine**

Jordan Meyers – [jdm0503@temple.edu](mailto:jdm0503@temple.edu)

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**AAPP**  
AMERICAN ACADEMY OF  
PODIATRIC PRACTICE MANAGEMENT

**AAPP Student Practice  
Management Clubs**

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**Inside – 10 great reasons to  
Join the AAPP Practice  
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